



Raising money for the GREENFINGERS APPEAL

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PRESS RELEASE

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The new Hozelock AC Pro one-touch water computer with interactive 'Watering Wizard' and (left) the water-wise AC Rain Sensor



The Hozelock AquaPod drip watering kit saves up to 90% of water and meets holiday watering needs



The new Hozelock Flood Pump disperses standing water in the home and garden

Gardeners' World Live/Hampton Court Palace Flower Show

WEATHER-SENSITIVE WIZARD SPELLS END TO OVER-WATERING

New Hozelock one-touch tap timer makes holiday watering easy

An environment sensor which saves water by turning off sprinklers and other garden irrigation devices when it rains is one of several water-wise innovations which Hozelock will be unveiling to visitors to Gardeners' World Live (NEC, June 11-15, Stand G155 in Hall 20) and the Hampton Court Palace Flower Show (July 8-13, Stand A/65).

The **AC Rain Sensor** (£14.99) is a companion product to another new watering aid, the **AC Pro** electronic tap timer (£49.99) which puts fully automatic watering at every gardener's fingertips. As a show bonus, the sensor will be given away free to every visitor who purchases an AC Pro.

Big, soft touch buttons and 13 one-touch program settings – plus many more via an on-screen interactive 'Watering Wizard' – make the AC Pro really easy to use, even for those of us with technophobia or big fingers. Creating a custom watering program via the Wizard's simple question and answer menus is as easy as using a mobile 'phone.

Used with a sprinkler to water a new lawn, it makes it possible to time-shift watering to the middle of the night when evaporation loss will be minimised and when water demand is at its lowest. Or it can control a drip watering

FURTHER INFORMATION: Simon Chapman at Prototype – tel **0118 940 3785** or e-mail sc@pr100.com
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system so that hanging baskets, patio containers or greenhouse plants are efficiently irrigated throughout the year – including during holidays – without ever having to pick up a heavy watering can again.

The AC Sensor uses hygroscopic discs which mimic the characteristics of the soil, pausing the active watering program whenever rain is detected and reactivating it as and when the soil dries out. It can be programmed to react to a range of rainfall measurements from 3mm to 25mm so that light rain can be ignored.

Hozelock are also demonstrating their unique **Aquapod** hassle-free drip watering system (from £26.99) which takes only five minutes to set up and saves up to 90% of the water used by manual irrigation methods.

The first-ever gardening product to be awarded the Waterwise Marque for water conservation, the Aquapod is a small drum canister which contains five pull-out micro hoses, each feeding a 4 LPH dripper which delivers controlled amounts of water directly to plants' roots.

Used in conjunction with a tap timer, the Aquapod couldn't be easier to set up as an automatic watering system and it is the ideal solution to holiday watering needs.

Look out too for two new Hozelock pumps: the **Ultra Metal Garden Pump** (£89.99) which enables stored water in butts or underground containers to be hosed onto the garden with all the convenience of mains pressure; and, to cope with the opposite environmental extreme, the **Flood Pump** (£39.99) can disperse up to 6,000 litres per hour of dirty standing water in the garden or inside the home. Left in an area prone to flooding, it will be automatically activated by rising water and deactivated when the water level goes down.

Visitors to Gardeners' World Live and Hampton Court Palace Flower Show will be invited to toss coins into a water butt on Hozelock's stand and the total amount raised will be doubled by the company and donated to the **Greenfingers Appeal** which creates gardens for children's hospices in the UK.

Since Hozelock are offering their products at special prices to show visitors, the company hopes that customers will be encouraged to make a donation out of the savings they make.

For more information see the new Hozelock websites at www.hozelock.com and www.hozelock-aquapod.com or call the firm's helpline on 0121 313 1122.

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